

TOMMY FAIN

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RELEVANT EXPERIENCE

MARKETING & IT DIRECTOR NOVEMBER 2011- PRESENT
WOW MOTORCYCLES - MARIETTA, GA.

- Responsible for all company system networks & computing systems.
- Responsible for design & implementation of company web presence.
- Responsible for all corporate branding & artwork design.
- Responsible for creation of all advertising spots.

Role is to manage all company computer networks & Systems. Manage, develop and implement all web, marketing, corporate branding, graphic design, print, radio, video & photography services.

GRAPHIC DESIGNER / PRODUCT VIDEO JANUARY 2019 - MARCH 2021
TAYSE RUGS - ACWORTH, GA.

- Responsible for all company system networks & computing systems.
- Responsible for design & implementation of company web presence.
- Responsible for all corporate branding & artwork design.
- Responsible for creation of all advertising spots.

Role was to manage all company computer networks & Systems. Manage, develop and implement all web, marketing, corporate branding, graphic design, print, radio, video & photography services.

WEB & MARKETING MANAGER FEBRUARY 2009 - NOVEMBER 2011
KEN STANTON MUSIC - MARIETTA, GA.

- Responsible for design & implementation of company web presence.
- Responsible for all corporate branding & artwork design.
- Responsible for creation of all advertising spots.

Role was to manage, develop and implement all web, marketing, corporate branding, graphic design, print, radio, video & photography services.

CREATIVE DIRECTOR AUGUST 2006 - FEBRUARY 2009
BAYROCK MORTGAGE - ALPHARETTA, GA.

- Brought all marketing collateral/web/graphics/photography production in-house - reducing costs by eliminating the need for outsourcing.
- Assisted in the development and implementation of online loan locking systems.

Creative Director and in-house graphic artist/web designer. Responsibilities included all production graphics for print, web, advertising & marketing collateral. The overseeing of printing and press checks. Creation, design and implementation of corporate websites. Policy creation and monitoring of corporate branding and image.

CREATIVE DIRECTOR FEBRUARY 2003 - SEPTEMBER 2006
NBANK N.A. - COMMERCE, GA.

- Creation and implementation of nBank's first lending website.
- Creation and management of 13 mortgage websites & sister sites.
- Creation and implementation of nBank's first intranet site.

Creative Director and in-house graphic artist/web designer. Responsibilities included all production graphics for print, web, advertising & marketing collateral. The overseeing of printing and press checks. Creation, design and implementation of all banking and mortgage websites. This position required schooling & knowledge of mortgage terms and practices including compliance and legal issues pertaining to banking/lending.

DIRECTOR OF SYSTEMS ADMINISTRATION JANUARY 2000 - FEBRUARY 2003
INTERLIANT, INC - ATLANTA, GA.

- Directed a team over over 35 Windows NT & Linux systems administrators.
- Creation and implementation of independent Windows & Linux provisioning systems.

Management of a large server provisioning team responsible for the deployment of all Dellhost dedicated servers for Dell, inc. Responsible for the maintenance, provisioning and administration of over 5000 Cobalt Linux & Windows NT servers. Developed migration and stabilization solutions for various platforms across the enterprise.

RELEVANT SKILLS

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe InDesign
- Adobe Illustrator
- Adobe Lightroom
- Adobe Dreamweaver
- Adobe Audition Audio Editing
- Professional Product Photography
- Professional Product Videography
- Pro Tools Audio Editing
- Final Cut Studio Video Editing
- Sony Vegas Video Editing
- Social Media Marketing & Practices
- Wordpress
- Shopify Ecommerce CMS
- Volusion Ecommerce CMS
- Logicblock Ecommerce CMS
- Google Adwords & Analytics Management
- Google Domains Management
- HTML
- PHP
- Linux OS
- Mac OSX (Current up to Mojave)
- Windows OS (Current up to Win10)
- Network & Server Administration

PERSONAL SKILLS

- Consistent team player
- Problem solver
- Self-motivated
- Addicted to learning new skills & practices
- A Positive Outlook
- Resourceful & organized
- Leads by example

ONLINE PORTFOLIO

www.tfain.com

REFERENCES

Megan E. Bennett
Yamaha Corporation
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